Four reasons why you should visit Blackpool this year

Blackpool has been in the news recently for all the wrong reasons. So it may surprise you to hear me suggest that you should visit the place. But in my humble opinion, the naysayers and gloom peddlers have got it wrong.
For me, Blackpool has always been...and always will be Fun, Free and Family Friendly.

Fun
Since Victorian times, Blackpool has been the fun capital of Great Britain. Fortunately for us, they don't plan on giving up that crown anytime soon. This year will see a packed calendar of events to suit the whole family, from toddlers building sand castles on the beach to more mature visitors dancing their way around the Tower Ballroom to the tune of the grand old Wurlitzer organ.

Free
While Blackpool has an unrivalled choice of pay-to play entertainment, it also provides some of the greatest free shows on earth.
The Illuminations light show stretches for six miles along the Promenade every autumn while the Red Arrows put on death defying aerial acrobatics most seasons.
Blackpool is also host to the World Fireworks Championships which light up the skies around September, thrilling over a quarter of a million spectators.

Family
Above everything else, Blackpool is a family resort. From donkey rides on the beach to the wonder of the Tower, the whole family is sure to be entertained.
Kids love animals and they have plenty of choice. The Zoo is home to over fifteen hundred animals while the Sea Life Centre is where you come face to face with sharks as you pass through the one hundred and eighty degree tunnel.
Younger children will adore Farmer Parrs Animal World where they get a 'hands on' taste of farm life.

Friendly
Whether it's because Blackpool is a typical northern town or possibly because of its long roots in the tourist industry, the people of Blackpool are among some of the friendliest and accommodating people around.
But of course the only way that you'll believe me is to go there and experience Blackpool for yourself. So this year, pack your toothbrush, your overnight bag and your smile and head over to Blackpool to see just what you've been missing.